

PG DIPLOMA IN RETAIL MANAGEMENT

Eligibility for Admission

- Any degree of this University or any other recognized University

Course Duration:

1 Year – (Non-Semester System)

COURSE : PG Diploma In Retail Management		
MEDIUM : English		
COURSE CODE : 4014		
S.NO	PAPER NAME	EXAMINATION CODE
1	Introduction to Retailing	GRMT01
2	Retail Economics and Retail Formats	GRMT02
3	Store Operations Management	GRMT03
4	Retail Strategies	GRMT04
5	Store Location ,Store Layout- Design and Visual Merchandising	GRMT05
6	Retail Buying & Merchandising Management	GRMT06
7	Retail Selling and Customer Service	GRMT07

Scheme of Examination

Duration – 3 Hrs, Max. Marks – 100, Passing Min.- 40 Marks