

B.B.A. (COMPUTER APPLICATIONS)

Eligibility

A pass in the Higher Secondary Examination (+2), conducted by the Government of Tamil Nadu or any other examination as equivalent thereto.

Course Duration:

3 Years – (Non-Semester System)

COURSE : B. B. A. (Computer Applications)			
MEDIUM : English			
COURSE CODE : 5013			
Year	S.NO	PAPER NAME	EXAMINATION CODE
I	1	Principles of Management	UBCP01
	2	Managerial Economics	UBCP02
	3	Accounting and Financial Management	UBCP03
	4	Fundamentals of Computers	UBCP04
	5	MS-Office	UBCP05
II	1	Business Statistics and Mathematics	UBCP06
	2	Business Communication	UBCP07
	3	Organizational Behaviour and Personality Development	UBCP08
	4	Visual Programming- Visual Basic	UBCP09
	5	E-Commerce and Internet Technology	UBCP10
	6	Part IV – General Knowledge	UKGL01
III	1	Web Design	UBCP11
	2	Client-Server Computing With Oracle	UBCP12

	3	Business Information System	UBCP13
	4	Programming in 'C'	UBCP14
	5	Marketing Management	UBCP15
	6	Part V – Environmental Studies	UENS01

Part IV – General Knowledge [UGKL01]

This is a compulsory paper common for all U.G. Courses. Students have to write Examination on this paper at the end of the Second Year

Part V – Environmental Studies [UENS01]

This is a compulsory paper common for all U.G. Courses. Students have to write Examination on this paper at the end of the Third Year.

Scheme of Examination

Duration: 3 Hrs. Maximum: - 100 Marks Passing Min.: - 35 Marks